

## 2016 STL-ODN Sponsorship Levels

STL-ODN is offering unique sponsorship opportunities and format in line with its conference theme of supporting innovation. As a sponsor of this year's conference, you won't just be *at* the conference, *you'll be a part of it!* Representatives of your organization will be participating in all of the sessions throughout the day, giving you much more visibility and interaction than with the traditional sponsorship format.

Sponsor Benefits	Sponsorship Levels			
	Diamond \$2,000.00	Platinum \$1,500.00	Gold \$1,000.00	Silver \$750.00
2 Free Conference Passes for your Staff	X	X	X	X
Option to Distribute Promotional Materials	X	X	X	X
Logo on Conference Signage, conference website	Large	Medium	Medium	Small
Logo on Coffee/Snack Table	X	X	X	X
Public Thanks	Opening Session, Lunch & Closing Session	Lunch	Breaks	Breaks
Display Your Banner on Site	X	X	X	X
Logo Display on Whiteboard at Sessions	Large	Medium	Medium	Small
2 STL-ODN One-Year Memberships	X	X	X	
Lead Intelligence for Workshops (1)	X	X		
Workshop Atlas (2)	X	X		
Wisdom Sharing (3)	X	X	X	X
Private Sketch Session (4)	X			

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### [Footnotes](#)

- (1) Lead Intelligence for Workshops - Sponsors at the Diamond and Platinum levels have an opportunity to influence the conference content by proposing workshop discussion topics prior to the conference. The suggested topics will be included in one of the facilitated discussion sessions during the conference. Topics may be submitted confidentially, if desired.
- (2) Workshop Atlas - Sponsors at the Diamond and Platinum levels will have their logos prominently displayed on the cover of the Workshop Atlas, a collection of all of the worksheets produced during the conference and distributed to all participants.
- (3) Wisdom Sharing - Sponsors at all levels will have an opportunity to provide a six-minute presentation to all conference participants. The presentation will be based on six questions submitted to sponsors in advance of the conference. The questions will allow sponsors to tell participants about their organization and how participants can best support their organization.
- (4) Private Sketch Session - Representatives of sponsoring organizations at the Diamond level may take advantage of a private 1 to 2-hour Sketch Session with Filament's professional facilitators in the weeks prior to the conference to address any business challenges that their own organization may be facing, or to discuss any other topics that may be of value to their organization.